

WHY CODE?

Code designs and manufactures a complete line of image-based barcode reading hardware and software solutions. For over 20 years, we have been enhancing productivity and exceeding customer expectations with superior barcode reading. Code solutions are known for performance, ergonomic design, durability, and seamless integration. Healthcare, retail, public safety, manufacturing, transportation, and many other types of organizations rely on Code.



Near-zero-miss barcode scanning on any platform. Every scan—every time.



US & EMEA-based support teams quickly work to resolve your unique issues



Overlapping scan fields make scanning faster & more accurate



Advanced decoding interprets damaged & even partial barcodes



The broadest range of approved cleaners keeps people safe from disease



Quickly decodes barcodes on the most challenging surfaces



40+ symbologies include DPM (direct part mark) barcodes



Scanning small or even multiple barcodes in motion is possible



3.4M
DECODERS

DISTRIBUTED

20+
YEARS

IN BUSINESS

50,000+
CLIENTS

WORLDWIDE

100+
PATENTS

& COUNTING

WHY BECOME A CODE PARTNER?

The short answer? To grow faster. Code Alliance gives you the tools and support needed to strengthen long-term relationships resulting in the growth of your business and more profit for you. We have worked to create the most easy-to-use program in the industry—giving you more time to learn and sell!



TOOLS FOR YOUR GROWTH

- Attainable program requirements
- Access to partner-exclusive pricing
- Deal registration protection
- MDF allowance
- Demo allowances
- Access to leads
- Ready-to-use marketing campaigns
- Success stories
- Battle cards
- Value propositions
- Technical documentation
- Technical ticket tracker
- Sales & technical trainings
- Partner portal, LMS, social media incentives

DEDICATED TO YOUR GROWTH

Code is committed to adding value for you as you grow your business. The Code Alliance program rewards partners for investing in increasing their technical expertise, and their ability to service end users. To support building your business with Code, the program is focused on three key areas:



GROWTH



EXPERTISE &
VALUE



LIFE CYCLE
MANAGEMENT



Start growing with Code Alliance—scan to find out more today!



D042915 ENG Code Alliance Intro Card
Copyright © 2022 Code Corporation. All rights reserved.

codecorp.com